

MB Docket No. 07-57

## Sirius XM Merger Comment

I support the proposed merger of Sirius and XM.

When reviewing these comments, I think it is important to consider the motives of the people making the comments.

On the Record Documents available on the FCC website, I see that the National Association of Broadcasters has provided many documents against the merger. Of course, the NAB would be against any action that would make a stronger competitor. Their comments and any documentation they supply is biased and can be disregarded. They have only their interests at heart and not the public's.

Senator Kohl wrote a letter opposing the merger. Is it a coincidence that he stands to lose advertising revenue from the Milwaukee Bucks if more people listen to the game on satellite than on the WTMJ stream? As with the NAB, Senator Kohl is only looking out for his interests and not the public's.

Monopoly pricing concerns are nonsense. Sirius, XM, and the combined Sirius-XM have to compete with the most formidable pricing opponent possible – free. The merged companies can only charge what the market will bear. Satellite radio is not a necessity. If any satellite radio company tries to charge too much for its service, people won't subscribe. The market will ensure subscription prices remain fair.

Satellite TV comparisons are irrelevant. DirectTV and Dish do not compete against each other to get exclusive rights to HBO or ShowTime the way Sirius and XM compete with each other to get exclusive rights to artists and sporting events. More importantly, DirectTV and Dish only carry content; they do not have to produce it too. Also, many people are dependent on cable or satellite TV to get acceptable reception. I don't know of anyone dependent on satellite radio to get any kind of radio reception. Satellite radio, in short, is not a necessity.

I am a Sirius subscriber and stockholder. There are some channels on XM I would like to listen to, but not enough to justify an XM subscription. I would gladly pay Sirius a few extra dollars a month to gain access to XM channels. Given yesterday's pricing announcement, though, I may not have to. The merger benefits me.

I urge you to pay attention to the comments from the content providers and subscribers, who will benefit from this merger, and to discount the comments from the NAB as the self-serving comments that they are.

I request that you approve this merger.

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